The REGIONAL IMPACT OF GROUPE ESC CLERMONT sends its sincere thanks to Jean-Pierre HELFER and Michel KALIKA, FNEGE/EFMD experts, who carried out this BSIS study on behalf of the School.

ECONOMIC REGIONAL DEVELOPMENT
Via its intramural incubator, the SquareLab, which aims to stimulate the creation of companies in our region, the School trains and accompanies entrepreneurs by making available a team of experts, a network and high-quality added value services and training programmes and guidance.

The "Sales Performance" programme has accompanied 100 local micro-companies and SMEs, supporting their commercial development in France and internationally from 2009 to 2017, with funding from the Auvergne Region.

In 2015-2016, more than 35,000 days of work have been completed by our students in companies in the impact zone, representing 156 Full-time Equivalents (FTEs), totaling a value of 3,577 millions d’euros.

Apprenticeships, internships and short-term employment contracts contribute to the development of local companies.

RESOURCES FOR COMPANIES IN THE IMPACT ZONE
Le SquareLab, has, since its creation, supported 39 projects and helped create 24 companies.

In 2017, 18,000 Euros of Start-Up grants were given to 3 entrepreneurs with promising projects.

Each year, more than 300 professionals coming from local companies and institutions:
- Partake in pedagogical activities
- Intervene at conferences, workshops, round tables
- Are members of juries [competitive entrance examinations, creation of companies ...]

Experts' point of view
"The School naturally occupies a central position in the regional ecosystem."*

Experts' point of view
"Groupe ESC Clermont aims to educate and train young students for regional companies. The School facilitates the sourcing of profiles that have the skills that are sought after."**

Involvement of Local Economic Players
Experts' point of view
"The School naturally occupies a central position in the regional ecosystem."**

Follow all our news on our Social Media Network

www.esc-clermont.fr
The annual financial impact is calculated according to the expenditure arising from all players that work, study and live in the impact zone, amounts that are themselves reinvested into the local economy:

- expenditure by the School for suppliers
- expenditure by staff of Groupe ESC Clermont
- expenditure by students, candidates and their families visiting the School
- expenditure by participants attending conferences and meetings organised by Groupe ESC Clermont
- expenditure by participants in Executive Education programmes

Across all programmes, nearly half of students come from other regions of France or from abroad, all future ambassadors of our Region once their studies come to an end.

In 2015-2016, 54% of students came from the impact zone.

Total Annual Financial Impact: 69 million euros
Amounts spent by students: 10 million euros

1 euro of public subsidies = an impact of 43 euros

A special internal unit called Second Chance School (E2C) integrates 260 students annually and has a 44% success rate.

A BUSINESS SCHOOL IMPACT SURVEY (BSIS)

KEY FIGURES

A SCHOOL ENGAGED IN THE AREA OF SOCIAL OPENNESS

- 55% of women amongst full-time faculty members
- 70% de femmes au sein des instances académiques ou de direction de l’Ecole
- 41% de femmes au sein de la population étudiante
- 16 different nationalities represented amongst full-time staff.

CONTRIBUTION TO THE REPUTATION OF THE IMPACT ZONE

- Through its brand name Groupe ESC Clermont
- Through its web site and communication campaigns in France and abroad. For example, the film on eligible students in 2017 called the “dreamcatcher” had 180,000 views
- A special internal unit called Second Chance School (E2C) integrates 260 students annually and has a 44% success rate.

RESEARCH ACTIVITIES IN RELATION TO LOCAL ECONOMIC PLAYERS

The 41 Professor-Researchers at Groupe ESC Clermont carry out research that is useful for economic players in the region. Some examples include:

- PEOPLE, (Programme of Studies on Post-Managerial Organisations and the Liberation of Companies), in collaboration with 9 regional companies
- CULTURE MAPS, study of strategic positioning and innovations in cultural companies in the Music and Audiovisual sector in Auvergne
- ASCLEPIOS, studies programmes on the regional strategy and the managerial reorganisation of Associations for the prevention against cancer, in partnership with the Jean Perrin Centre (CHU) in the framework of CRCGM (Clermont Research Centre for Business Administration and Management)

REGIONAL IMPACT OF GROUPE ESC CLERMONT

LOCAL ECONOMY

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QUALIFIED PROFESSIONALS IN THE REGION

12,000 students have graduated from Groupe ESC Clermont since its creation

1,400 graduates currently work professionally in the impact zone.
10% of them are former international students.

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